

## GLOBAL DEVELOPMENT NETWORK

# CALL FOR AN AGENCY FOR WEBSITE DEVELOPMENT

## INTRODUCTION

The Global Development Network (GDN) is a public international organization that supports high quality, policy- oriented, social science research in Low- and Middle-Income Countries (LMICs), to promote better lives. GDN also enables research capacity strengthening across countries and disciplines. Through its global platform, GDN connects social science researchers with policymakers and development stakeholders across the world.

## PURPOSE

GDN is inviting proposals from reputable and qualified companies with a track record of success in designing and producing digital solutions to develop and completely revamp its website – [www.gdn.int](http://www.gdn.int). The aim of the new website proposed in this TOR is to address this request and use this opportunity to further promote interaction and collaboration among key users of the site. A new look and feel of the website will unlock the potential functionalities of displaying the content in a more organized, attractive and user-friendly manner.

## SCOPE OF WORK

1. Our current website is designed on Drupal 7. And hence, the GDN website requires a complete overhaul. A website that is clean and contemporary, fast and efficient, attractive and user-friendly. Moreover, a website that is aligned to GDN's branding guidelines and identity. We seek an agency that has the technical prowess and manpower to deliver such a website.
2. At least four new sections are to be developed and integrated with the different databases, like publications, working papers, and newsletters. Each section should have a filter and sort functionality.
3. Our technical requirements include:
  - Migration to a new, more advanced website hosting platform
  - Responsive design to enable our website to load on all devices and with limited bandwidth.
  - Multilingual website
  - Website development
  - An advanced PHP
  - Advanced search
  - Interactive sitemap
  - UX/UI design
  - JavaScript
  - Accelerated Mobile Pages (AMP)

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- Advanced filtration
  - Multiple page styles, custom post types and design templates
  - More speed
  - Enhanced features and functionality
  - A data driven website, not page driven
4. We expect the agency to be equipped with:
- At least 5 years of prior experience in the field, having worked on similar projects in the past.
  - Familiarity and relevant experience in using different Content Management Systems (CMS) including but not limited to WordPress, Drupal, Joomla, Wix.
  - Knowledge about current web development technologies and design tools in the field, and new web programming languages.
  - The ability to propose best practices in graphic design, website, including the latest open sources of CMS.
  - Key professional staff qualifications and competence needed for the assignment:
    - Project Managers
    - Lead Developer
    - UX/UI Designers
    - Migration expert
5. A training session with GDN IT staff and communications team on managing the website – front and back end – on a daily basis.
6. A user manual is to be created for the GDN Team.

## PROJECT DURATION

The timeline for the project would be two months from the signing of the contract till the final delivery and handover of the complete website.

## APPLICATION PROCEDURE

Interested agencies should send in their proposals for the project to [Rajesh Sharma](#) and [Ragini Letitia Singh](#) on or before February 15, 2023. The application should include the following documents and information:

- i) Cover letter providing professional summary of your agency and motivation for the application.
- ii) A list of clients and samples of your previous work for reference (especially for non-profit organisations)
- iii) Financial quote indicating your professional charges and a timeline for the website development project
- vi) Details (names, designation, organization and email address) of at least two professional references

For more information on GDN, please visit <http://www.gdn.int>

