

TERMS OF REFERENCE

Terms of Reference: Data Visualization Specialist (Consultant)

Background

GlobalDev is the blog platform of the Global Development network that mobilizes academic knowledge on major sustainable development challenges. The blog publishes accessible, high-quality, research-based contributions from researchers working on socio-economic development from a number of disciplinary angles, within and beyond economics, from both Southern and Northern institutions. The blog runs in English, French and Spanish, and its audience includes researchers in the social sciences, policy actors, development assistance professionals, students of development and the general public. As part of a move to increase GlobalDev's readership and update its communication strategy, we would like to renew the blog's visual identity. GlobalDev is run by the Global Development Network, with funding from the French Development Agency (AFD).

Scope of role

The consultant will:

- Review the content of the blog, and develop a typology of posts based on the data they present and discuss.
- Propose a blog-wide approach to featuring infographics based on qualitative and quantitative information included in the blog's posts.
- Create attractive and intuitive static or interactive infographics for 10 sample articles published on [GlobalDev](#), with 2 or more styles to choose from.

Preferred Qualifications:

- Visualization, media arts and sciences, or equivalent with 3+ years of relevant experience
- Proven knowledge of graphics and visualization tools
- Demonstrated ability to translate complex information into graphic or interactive visualizations for the web and/or other media
- Experience in sustainable development, economics or any related field is a plus.

Time commitment

10 days (with potential to be retained on a part-time basis)

Timeline

February-March 2022

Reporting

The Consultant will report to the Blog Manager.

How to apply

To apply, please send you CV, samples of your work, and a brief motivation letter mentioning your daily consulting rate (all inclusive) to jobs@gdn.int. **The deadline is January 31th 2022, midnight GMT +1.**

For queries, please contact the following email: editors.globaldevblog@gdn.int